WETM WETM 182 MY TWIN TIERS. COM	WETM 201 Humboldt St Rochester, NY 14610
Butler Till Media 1565 Jefferson Rd Bldg 200 Ste 280 Rochester, NY 14623	

Billing Type

Comments

Weekly/Irregular

Separation: 30

Contract #	1455732	Date Entered	10/28/16
Schedule Dates	10/31/16-11/08/16	Last Modified	10/28/16
Advertiser	Tom O'Mara/State Senate/Republican/NY (83428)	Entered By	Ruth Irons
Agency	Butler Till Media (10961)	CO-OP	No
Product	Political - State Senate (1074)	Headline #	
Brand	O'Mara for NYS Senate (559614)	Demo	
Salesperson	Irons, Ruth Ann (3342)	Order Type	Normal
Sales Office	Elmira	Package Deal	
Buyer Name		Commission %	15.00
Phone/Fax	/	Commission	\$3,064.50
CPE	51/1021/3347	Net Total	\$17,365.50
Account Types	Local/Political	Sales Tax	

Elmira (WETM)		
By Broadcast Month	Spots	<u>Rate</u>
Nov. 2016	79	\$20,430.00
Grand Total:	79	\$20,430.00

INCOMPLETE CONTRACT Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	- We	e Th	Fr	Sa Su	Spot	s Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/31/16-11/04/16	4	:30	5A- Channel 18 News	5	Х	X	X	X	X	į		5 \$75.0	0 \$375.00	Elmira (WETM)	Daypart EM	10/28/16
2.0	Normal Line / SPOT	11/07/16-11/08/16	3	:30	9A- Today Show 9-10A M-F	2	Х	X	I	i	 	Ī		2 \$60.0	0 \$120.00	Elmira (WETM)	Daypart DT	10/28/16
3.0	Normal Line / SPOT	10/31/16-11/04/16	4	:30	12P- WETM News 12pm	5	Х	X	X	X	X	İ		5 \$55.0	0 \$275.00	Elmira (WETM)	Daypart DT	10/28/16
4.0	Normal Line / SPOT	11/07/16-11/08/16	4	:30	12P- WETM News 12pm	2	Х	X	Ī	i				2 \$55.0	0 \$110.00	Elmira (WETM)	Daypart DT	10/28/16
5.0	Normal Line / SPOT	11/06/16-11/06/16	2	:30	9A- Meet The Press	1		1	Ī		 	Х		1 \$350.0	0 \$350.00	Elmira (WETM)	Daypart DT	10/28/16
6.0	Normal Line / News	10/31/16-11/04/16	3	:30	4:58P- WETM News	5	Х	X	X	X	X	İ		5 \$300.0	0 \$1,500.00	Elmira (WETM)	Daypart EN	10/28/16
7.0	Normal Line / News	11/07/16-11/08/16	3	:30	4:58P- WETM News	2	Х	X	ĺ	İ	I I	İ		2 \$300.0	9600.00	Elmira (WETM)	Daypart EN	10/28/16
8.0	Normal Line / News	10/31/16-11/04/16	3	:30	5:29P- WETM News 530P	5	Х	X	X	X	X			5 \$450.0	0 \$2,250.00	Elmira (WETM)	Daypart EN	10/28/16
9.0	Normal Line / News	11/07/16-11/08/16	3	:30	5:29P- WETM News 530P	2	Х	X	Ī	i	 	i		2 \$450.0	0 \$900.00	Elmira (WETM)	Daypart EN	10/28/16
10.0	Normal Line / News	10/31/16-11/04/16	3	:30	5:58P- WETM News	5	Х	X	X	X	X	Ī		5 \$600.0	0 \$3,000.00	Elmira (WETM)	Daypart EN	10/28/16
11.0	Normal Line / News	11/07/16-11/08/16	3	:30	5:58P- WETM News	2	Х	X	Ī					2 \$600.0	0 \$1,200.00	Elmira (WETM)	Daypart EN	10/28/16
12.0	Normal Line / SPOT	11/07/16-11/08/16	4	:30	5A- Channel 18 News	2	Х	X	ĺ	İ	 	Ì		2 \$75.0	0 \$150.00	Elmira (WETM)	Daypart EM	10/28/16
13.0	Normal Line / News	11/06/16-11/06/16	3	:30	6P- WETM News @ 6	1		1	Ī			X		1 \$275.0	0 \$275.00	Elmira (WETM)	Daypart EN	10/28/16

CONFIRMATION CONTRACT

			011111/101		
Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:	



Butler Till Media 1565 Jefferson Rd Bldg 200 Ste 280 Rochester, NY 14623

Contract #	1455732
Schedule Dates	10/31/16-11/08/16

10/31/16-11/08/16 Advertiser Tom O'Mara/State Senate/Republican/NY (83428)

Agency Butler Till Media (10961) Product Political - State Senate (1074) Brand O'Mara for NYS Senate (559614)

Irons, Ruth Ann (3342) Sales Office Elmira

Buyer Name Phone/Fax CPE 51/1021/3347

Salesperson

Account Types Local/Political Billing Type Weekly/Irregular Comments Separation: 30

Date Entered 10/28/16 **Last Modified** 10/28/16 **Ruth Irons Entered By**

No CO-OP Headline #

Order Type

Package Deal Commission % 15.00

\$3,064.50 **Net Total** \$17,365.50

Normal

Sales Tax

Commission

Elmira (WETM) By Broadcast Month Spots Rate Nov. 2016 79 \$20,430.00 Grand Total: 79 \$20,430.00

INCOMPLETE CONTRACT Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We T	h F	r Sa S	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT	10/31/16-11/04/16	(1)	30:30	7:01P- Jeopardy	5	Χ	Х	X >	$\langle \cdot \rangle$	(5	\$300.00	\$1,500.00	Elmira (WETM)	Daypart PA	10/28/16
15.0	Revised Line (RevL) / SPOT	11/07/16-11/07/16	117	30:30	7P- 7:30P (EST)	1	Χ			ı			1	\$300.00	\$300.00	Elmira (WETM)	Daypart PA	10/28/16
Est 15.0	Unapproved (RevL) / SPOT	11/07/16-11/07/16	4	:30	7P- Optional Network Offering	1	X			1	1 1		1	\$300.00	\$300.00	Elmira (WETM)	Daypart PA	10/28/16
16.0	Normal Line / SPOT	10/31/16-11/04/16	(1)	30:30	7:30P- Wheel of Fortune	5	X	Χ	X X	()	(5	\$300.00	\$1,500.00	Elmira (WETM)	Daypart PA	10/28/16
17.0	Normal Line / SPOT	11/07/16-11/07/16	117	30:30	7:30P- Wheel of Fortune	1	X			ı			1	\$300.00	\$300.00	Elmira (WETM)	Daypart PA	10/28/16
18.0	Normal Line / News	10/31/16-11/04/16	17	30:30	10:59P- WETM News	5	X	Χ	X >	()	(5	\$300.00	\$1,500.00	Elmira (WETM)	Daypart LN	10/28/16
19.0	Normal Line / News	11/07/16-11/07/16	13	30:30	10:59P- WETM News	1	X						1	\$300.00	\$300.00	Elmira (WETM)	Daypart LN	10/28/16
20.0	Normal Line / News	11/05/16-11/05/16	(1)	30:30	10:59P- WETM News	1				ı	X		1	\$275.00	\$275.00	Elmira (WETM)	Daypart LN	10/28/16
21.0	Normal Line / News	10/31/16-11/04/16	117	30:30	6A- Channel 18 News		1	1	1 1 1	1 ¦ 1	1		5	\$225.00	\$1,125.00	Elmira (WETM)	Daypart EM	10/28/16
22.0	Normal Line / News	11/07/16-11/08/16	3	30:30	6A- Channel 18 News	2	X	Χ		1	1 1		2	\$225.00	\$450.00	Elmira (WETM)	Daypart EM	10/28/16
23.0	Normal Line / SPOT	10/31/16-11/04/16	(1)	30:30	7A- Today Show		1	1	1 1 1	1 ¦ 1	1		5	\$225.00	\$1,125.00	Elmira (WETM)	Daypart EM	10/28/16
24.0	Normal Line / SPOT	11/07/16-11/08/16	3	30:30	7A- Today Show		1	1	1 1	I			2	\$225.00	\$450.00	Elmira (WETM)	Daypart EM	10/28/16
25.0	Normal Line / SPOT	11/05/16-11/05/16	4	:30	7A- Saturday Today Show	1	-			I	X		1	\$75.00	\$75.00	Elmira (WETM)	Daypart EM	10/28/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

WETM WETM 1830 MY I WIN HERS. COM	WETM 201 Humboldt St Rochester, NY 14610
Butler Till Media 1565 Jefferson Rd Bldg 200 Ste 280 Rochester, NY 14623	

Billing Type

Comments

Weekly/Irregular

Separation: 30

Contract #	1455732	Date Entered	10/28/16
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Agency	Butler Till Media (10961)	CO-OP	No
Product	Political - State Senate (1074)	Headline #	
Brand	O'Mara for NYS Senate (559614)	Demo	
Salesperson	Irons, Ruth Ann (3342)	Order Type	Normal
Sales Office	Elmira	Package Deal	
Buyer Name		Commission %	15.00
Phone/Fax	1	Commission	\$3,064.50
СРЕ	51/1021/3347	Net Total	\$17,365.50
Account Types	Local/Political	Sales Tax	

Elmira (WETM)		
By Broadcast Month	Spots	<u>Rate</u>
Nov. 2016	79	\$20,430.00
Grand Total:	79	\$20,430.00
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INCOMPLETE CONTRACT

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	ı W	e Th	n Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entere
26.0	Normal Line / SPOT	11/06/16-11/06/16	3	:30	8A- Today Show	1	L	1	ĺ			I	X	1	\$125.00	\$125.00	Elmira (WETM)	Daypart EM	10/28/1
27.0	Normal Line / SPOT	10/31/16-11/04/16	3	:30	9A- Today Show 9-10A M-F		1	1	1	1	1	I	i L	5	\$60.00	\$300.00	Elmira (WETM)	Daypart DT	10/28/1
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					CON	HIH	≺lVl	ΙΑI		Ν	C(\mathcal{I}		KAC	1				
cepted	d-Agency/Advertiser:			Date:	Accepted-St	ation:	:								Date:	Comments:			

B/E Bookend P/B Piggy Back

Printed At: 12:36 PM on Friday, October 28 2016